





#### With 80% of churches stagnant or declining,

faithHighway is doing its part to equip one church with a *year long marketing campaign*.



Our goal is to partner with churches that are working so hard to reach their communities, but lack the resources needed to accomplish their vision.

So, we're on a mission to give away \$60,000 worth of consultation, design, print and agency services to the most deserving church.



### **Giveaway Package**

**Identity Branding** with a fully custom logo and branding package with business cards, letterhead and more

Premier Custom Website Package which includes custom design

work, unlimited audio and video streaming, social media integration and unlimited support

vestsideapostoli



**Campaign Consultation** on a year's worth of outreach and marketing is priceless

**SEO Services** ensure that the website is found by the community

Landing Page Design to ensure each campaign is integrated into the website

#### Invite Card Design & Print

for each campaign: Mother's Day, Christmas and Easter

faithHighway



#### **Giveaway Package**

Landing Page Video Production Services for a professional website video to increase online visitor engagement **Social Media Ad Design** equips the church to reach their audience on Facebook, YouTube or LinkedIn



**Press Releases** to create a buzz each of the three campaigns

**TV Commercial** licensing of our professional video productions

Airtime Blitz gives one month of paid TV airtime per campaign

Vinyl Banners Design & Print will correlate with each of the campaigns for a physical presence at the facility

**Billboard Design & Placement** for one campaign of the organization's choice

# Can you help us spread the word?

Please share this important information with your audience in any of these ways so that, together, we can empower the efforts of The Church and change the odds.

- •Tweets
- •Blog Posts
- Facebook Updates
- Press Releases
- •Emails

Future home of the contest is: www.Great OutreachGiveaway.com

## We look forward to partnering with you in this way.

#### **Kristen Parkhurst**

512.608.1590 www.faithHighway.com

